

GUÍA DE FIGURAS / FIGURES GUIDE

Esta guía sobre cómo evitar los principales errores en la presentación de gráficos, presenta la versión mejorada a la derecha, y la recomendación al pie.

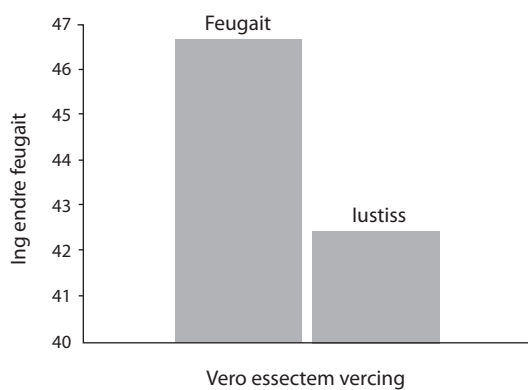
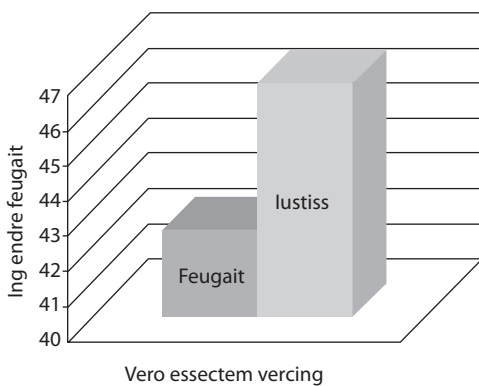
This guide on how to avoid the main errors in graphics presents the improved version on the right and the rule as a footnote.

↓ Forma incorrecta / Incorrect

↓ Forma correcta / Correct

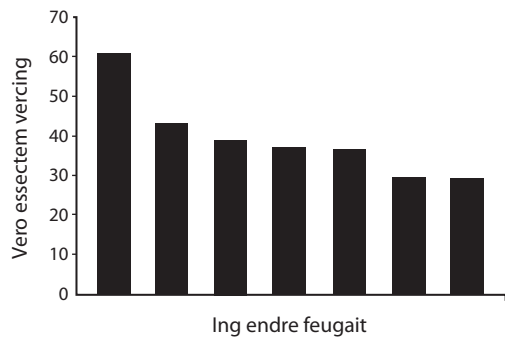
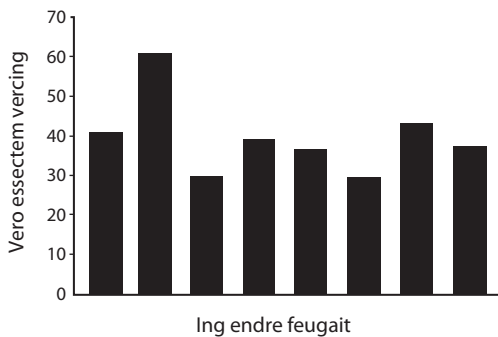
Ejemplo 1. No utilice gráficos o figuras en tres dimensiones, son más claros en dos dimensiones.

Example 1. Do not use graphics or figures in three dimensions, they are easier to understand in two dimensions.

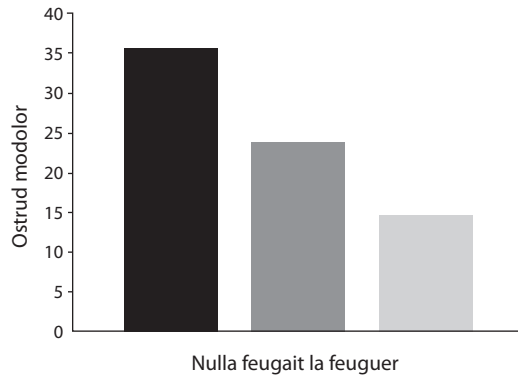
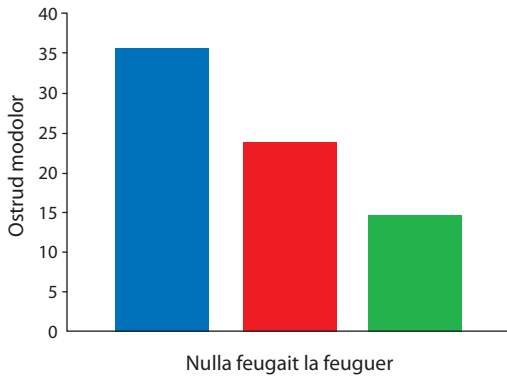


Ejemplo 2. Cuando las categorías no tienen un orden natural, ordénalas de mayor a menor.

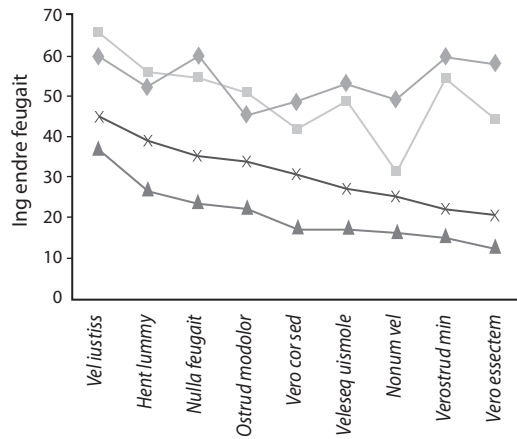
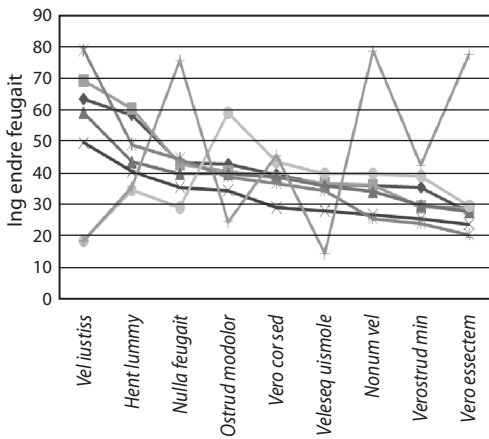
Example 2. When categories lack a natural order, organize them from highest to lowest.



Ejemplo 3. Evite el uso de colores. / **Example 3.** Avoid the use of colors.

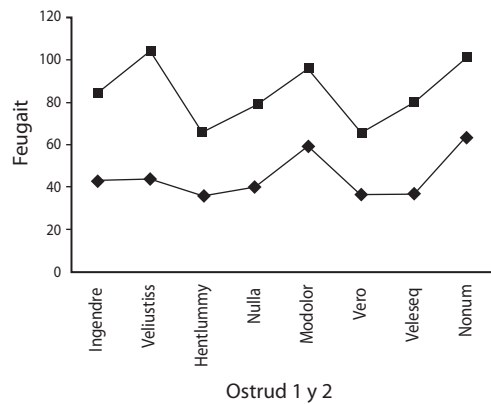
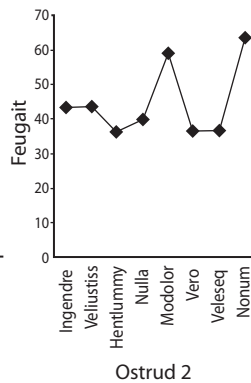
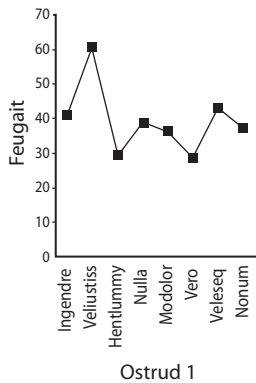


Ejemplo 4. No sobrecargue la figura. / **Example 4.** Do not clutter figures.

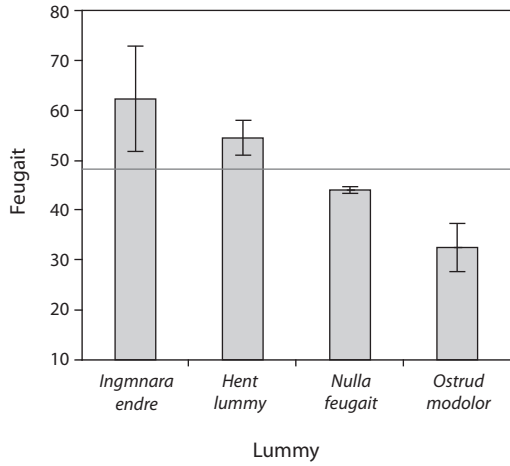
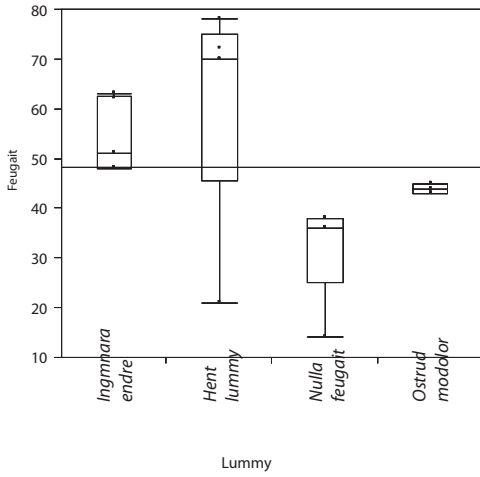


Ejemplo 5. Utilice un solo gráfico cuando tiene un eje comparativo en común.

Example 5. Use only one graph when there is a common axis.

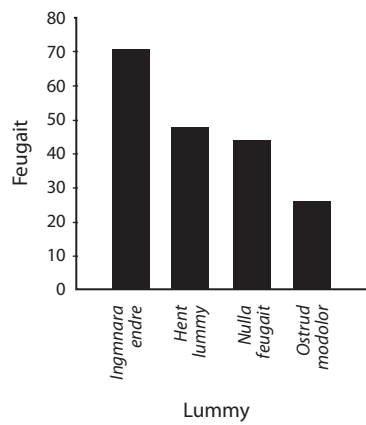
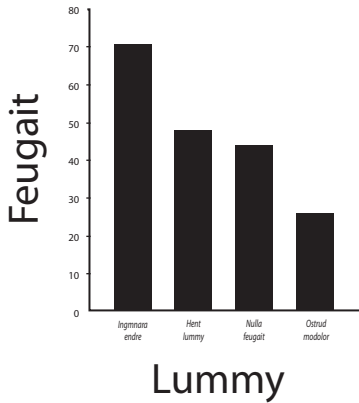


Ejemplo 6. Gráficos confusos. / **Example 6.** Confusing graphs.

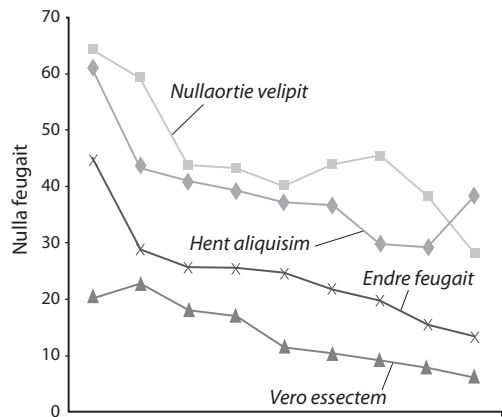
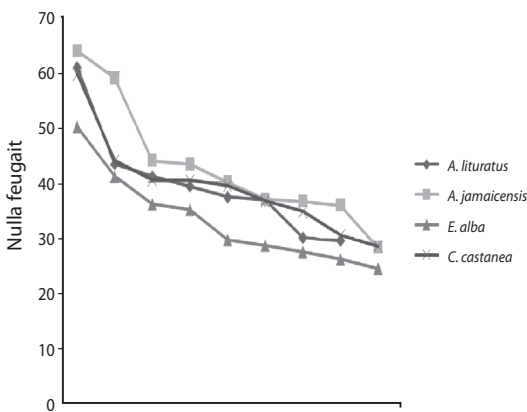


Ejemplo 7. Utilice rotulado moderado y legible (Tamaño 8 puntos). / **Example 7.** Write labels with a legible and moderate-size font (Size 8 pts.).

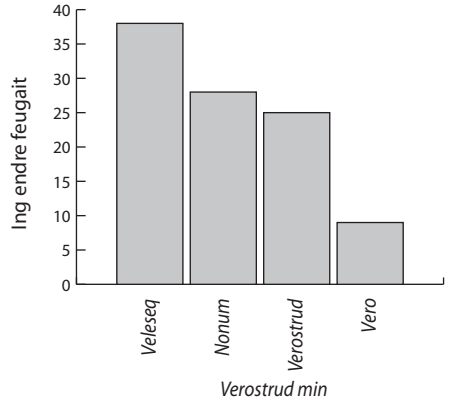
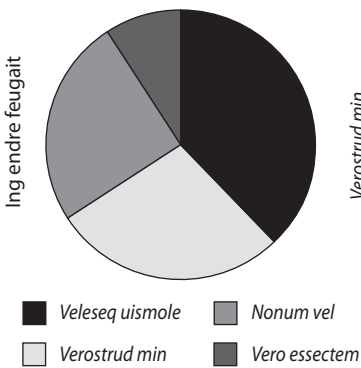
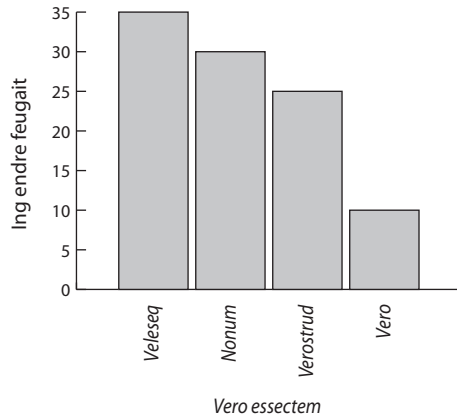
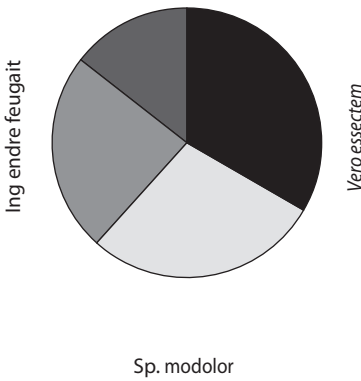
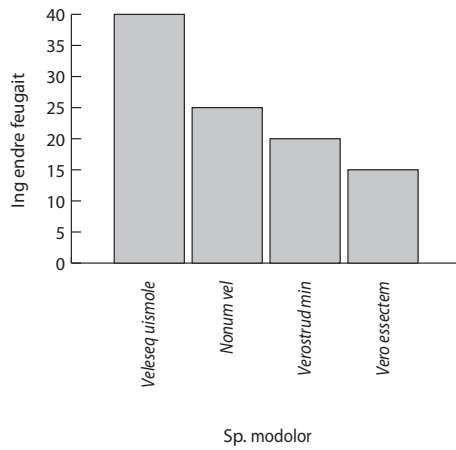
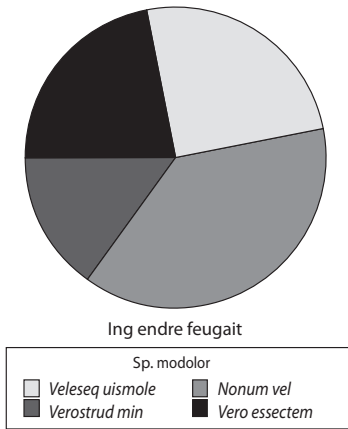
Example 7. Write labels with a legible and moderate-size font (Size 8 pts.).



Ejemplo 9. Evite los rotulados indirectos. / **Example 9.** Try not to use indirect labels.



Ejemplo 8. Utilice histogramas en lugar de pasteles.
Example 8. Use histograms rather than pie charts.



Referencia / Reference:
 Kosslyn, S. M. 2006. Graph Design for the Eye and Mind. Oxford University, Nueva York, EEUU.